

TO BUMBLE DATING APP USERS WHO SUBSCRIBED TO THE BUMBLE DATING APP BETWEEN MAY 29, 2016 AND JULY 1, 2021, WHO IDENTIFIED ON THE APP AS A MAN INTERESTED IN WOMEN, AND WHO RESIDED IN CALIFORNIA:

BASED ON BUMBLE’S RECORDS, YOU MAY BE A MEMBER OF A CLASS FOR PURPOSES OF A CLASS ACTION SETTLEMENT. THIS NOTICE MAY AFFECT YOUR RIGHTS. PLEASE READ IT CAREFULLY.

A California state court authorized this Notice.

How Do I Know If I Am Affected By The Settlement?

For purposes of settlement only, the Court has certified a Class consisting of Bumble users in California, who used the Bumble Dating Application during the period between May 29, 2016 and July 1, 2021 (the “Class Period”), and identified as a man interested in women. If you are a member of the Class, you will be bound by the settlement and judgment in this case, unless you request to be excluded.

What Is The Lawsuit About?

The plaintiff, Kirilose Mansour (“Mansour”), filed a lawsuit in the Superior Court of California, County of Riverside, against Bumble Trading, Inc. (“Bumble”), called *Kirilose Mansour v. Bumble Trading Inc.*, Case No. RIC1810011. Mansour claims that Bumble discriminated against male users of its dating app platform who identified as interested in women, through its practice of permitting only women to message first. The lawsuit alleges that differentiating the products and services offered between male users interested in women and other users violates state anti-discrimination laws and amounts to unlawful and unfair competition. Mansour filed the lawsuit on behalf of a class of male users interested in women, seeking damages, restitution and injunctive relief.

Bumble strongly denies any wrongdoing and denies that the practice is unlawful or discriminatory, but has agreed to settle the Lawsuit in order to avoid the burden and cost of further litigation.

The Court has not determined whether Mansour or Bumble is correct. The Court has determined only that there is sufficient evidence to suggest that the proposed settlement might be fair, adequate, and reasonable, and that a final determination of those issues with respect to the proposed settlement will be made at the final hearing.

Why Is This Case Being Settled?

This case was filed on May 29, 2018, and since then Mansour and Bumble, through their counsel, have investigated each other’s claims and defenses. After attending mediation before a former California Superior Court judge, the parties and their counsel determined that the settlement described below is preferable to incurring the risks and costs of further litigation. Again, Bumble denies any wrongdoing or liability in connection with this settlement. Mansour and his counsel are satisfied that the terms and conditions of the proposed settlement are fair, reasonable, adequate, equitable, and in the best interest of the Class Members. On July 1, 2021 the Court preliminarily approved the settlement and authorized the parties to provide this Notice of the settlement to the Class. Postlethwaite & Netterville (“the Settlement Administrator”) is administering the

settlement and may be contacted at P.O. Box 1429, Baton Rouge, LA 70821 or via the settlement website, www.BumbleMessagingSettlement.com.

What Can I Get In The Settlement?

Subject to final Court approval, every Class Member who has an active Bumble dating app account on the Notice Date (as defined in settlement agreement, which is available on the [settlement website](#)) who does not ask to be excluded will automatically receive a one-time deposit of 20 free Super Swipes, to be delivered directly to each Class Member's Bumble dating app account. In addition, every Class Member who submits a valid and timely claim form will receive a pro rata share from a distributable settlement fund of \$3 million, less costs of suit, administration expenses, and incentive award, which costs, expenses and award are anticipated not to exceed \$159,059. Any Class Member who does not have an active Bumble dating app account or opts not to receive 20 free Super Swipes and submits a valid and timely claim electing to do so will receive two portions of the pro rata share from the distributable settlement fund. It is anticipated based on an expected 5% claims rate that the pro rata share will be approximately \$30, however this number may significantly vary up or down based on the number of claims submitted, which will not be known until after the claims deadline has passed. Bumble will also agree to revise its practices with respect to male users who identify as interested in women.

Do I Need To Make A Claim?

You do not need to make a claim to receive the 20 free Super Swipes. After the Effective Date of the settlement (which will occur at or after the time the Court finally approves the settlement), Bumble will automatically deposit 20 free Super Swipes into active Bumble dating app accounts.

You do need to make a claim to receive the additional monetary benefits described above. To make a claim, you must complete a claim form, which is available at the [settlement website](#). You can complete the form online, or you can print it, fill it out and mail it to the address shown on the form. Claim forms are due by **November 9, 2021**.

What Do Mansour And His Lawyers Get?

To date, Mansour's counsel have not been compensated for any work or out-of-pocket expenses on this case. As part of the settlement, Mansour's counsel may apply to the Court for an award of up to \$3.25 million in attorneys' fees, to be paid separately by Bumble. Mansour's counsel may also apply to the Court for reimbursement of reasonable costs and expenses in an amount not to exceed \$50,000, to be paid from the settlement fund. In addition, Mansour may apply to the Court for an award of up to \$10,000 as an incentive for having taken the time, effort and risk in pursuing the lawsuit and for executing a broader release of claims than other Class Members.

Mansour and his counsel will apply to the Court no later than **September 16, 2021**, for an award of attorneys' fees, costs, and expenses and a plaintiff incentive award. The Court will determine the amount of fees, costs, expenses, and incentive to award, up to the limits set forth above.

What Claims Are Released By The Settlement?

The settlement releases all claims, by Class Members who do not exclude themselves from the settlement, against Bumble and its affiliates Bumble, Inc., Bumble Trading LLC, Bumble Holding Limited, Badoo Trading Limited, Badoo Limited, Bumble IP Holdco LLC that were or could have been asserted in the lawsuit regarding Bumble's practice of differentiating the services it offered to male users who identified as interested in women.

How Do I Exclude Myself From The Settlement?

You can exclude yourself from the Class if you want to be able to sue Bumble separately for the claims released by the settlement. However, if you exclude yourself, you will not receive any benefits offered in the settlement, nor will you be permitted to object to the settlement.

To exclude yourself, you must either mail the exclusion form available [HERE](#) to the Settlement Administrator Postlethwaite & Netterville, P.O. Box 1429, Baton Rouge, LA 70821, or complete the online exclusion form on the settlement website, www.BumbleMessagingSettlement.com. The form must be postmarked or submitted by **October 25, 2021**.

You may rescind your request for exclusion from the settlement by providing written notice of withdrawal to the Settlement Administrator no more than fourteen (14) days after the Final Approval Hearing.

How Do I Object To The Settlement?

If you are a Class Member and you believe the settlement is unfair or inadequate, you may object to the settlement by either mailing the objection form available [HERE](#) to the Settlement Administrator Postlethwaite & Netterville, P.O. Box 1429, Baton Rouge, LA 70821, or by completing the online objection form on the [settlement website](#). You may also appear at the hearing on final approval of the settlement but your appearance is not required for the Court to consider your objection.

The deadline for mailing or submitting the Objection is **October 25, 2021**.

When Will The Court Decide If The Settlement Is Approved?

The Court will hold a final approval hearing on **November 17, 2021**, to consider whether to approve the settlement. The hearing will be held in Department 6 of the Superior Court of California County of Riverside, located at 4050 Main Street, Riverside, CA 92501. The hearing is open to the public. If you object to the settlement, the Settlement Administrator will provide notice to you if the hearing is moved. You do not need to appear at the hearing to receive the benefits of the settlement, if approved.

How Do I Get More Information?

Documents connected with this case will be posted on the settlement website, at www.BumbleMessagingSettlement.com. The Settlement Agreement will be available on that website. You can also obtain information by contacting Mansour's counsel at Law Offices of Todd M. Friedman P.C., 21550 Oxnard Street, Suite 780, Woodland Hills, CA 91367 (877) 619- 8966. Additionally, you can obtain the Settlement Agreement either physically from the Court at 4050 Main Street, Riverside, CA 92501; or from the Court's Website, <https://www.riverside.courts.ca.gov/> and referencing Case Number RIC1810011. The Settlement Agreement is attached as Exhibit A to the Declaration of Todd M. Friedman filed on May 9, 2021.

Do not call or contact the Court concerning this notice, the settlement, or the lawsuit.